

Having described the invention, the following is claimed:

1. A portable electrical device having a cord, said portable electrical device comprising a housing and a cord retainer, said cord retainer including a flange which is fixedly connected with said housing and which at least partially defines a groove into which the cord may be manually wound.
2. A portable electrical device as set forth in claim 1 wherein said housing has a surface area which cooperates with said flange to further define the groove into which the cord may be manually wound.
3. A portable electrical device as set forth in claim 1 wherein said cord retainer includes a fastener which fixedly secures said cord retainer to one side of said housing.
4. A portable electrical device as set forth in claim 3 wherein said one side of said housing includes a surface area which cooperates with said flange to further define the groove into which the cord may be manually wound.
5. A portable electrical device as set forth in claim 1 wherein said flange and said groove have a noncircular configuration.
6. A portable electrical device as set forth in claim 1 wherein said cord retainer is integrally formed as one piece with at least a portion of said housing.

7. A portable electrical device as set forth in claim 1 wherein said cord retainer is formed separately from said housing and is connected with said housing by a fastener.

8. An apparatus as set forth in claim 7 wherein said fastener includes adhesive which engages said housing.

9. A portable electrical device as set forth in claim 1 wherein said cord retainer includes a base having a first end portion which is fixedly connected with said housing and a second end portion which is fixedly connected with said flange.

10. A portable electrical device as set forth in claim 9 wherein said cord retainer has a central axis which extends through said housing, said base and said flange having oval cross sectional configurations as viewed in a plane extending perpendicular to the central axis of said cord retainer.

11. A portable electrical device as set forth in claim 10 wherein said base and flange are integrally formed as one piece.

12. A portable device as set forth in claim 10 wherein said groove has an oval cross sectional configuration as viewed in a plane extending perpendicular to the central axis of said cord retainer.

13. A portable electrical device as set forth in claim 10 wherein said flange includes first and second parallel portions disposed adjacent to opposite sides of said base, said first and second parallel portions of said

flange each having a recess which is engagable with the electrical cord to grip the electrical cord.

14. A portable electrical device as set forth in claim 1 wherein said cord retainer has a second flange which at least partially defines the groove into which the cord may be manually wound.

15. A portable electrical device as set forth in claim 1 wherein said cord retainer at least partially encloses a component of the electrical device.

16. A portable electrical device as set forth in claim 1 wherein said housing includes a recess into which at least a portion of said cord retainer extends.

17. A portable electrical device as set forth in claim 1 wherein said base of said cord retainer is hollow and at least partially encloses a component of said portable electrical device.

18. A cord retainer for use with a portable electrical device having a cord, said cord retainer comprising a base, said base having a first end portion, a fastener connected with the first end portion of said base to facilitate attachment of said cord retainer to the portable electrical device, and a flange connected with a second end portion of said base, said flange having an inner side surface which faces toward said first end portion of said base and is engagable with at least one turn of a cord manually wound around said base to hold the one turn of the cord between said flange and the surface of the electrical device, said base having a side surface which is

disposed between said first and second end portions of said base and is engagable with at least one turn of the cord manually wound around the base and disposed between the inner side surface of said flange and the surface of the electrical device.

19. A cord retainer as set forth in claim 18 wherein said flange and said base are integrally formed as one piece.

20. A cord retainer as set forth in claim 18 wherein said inner side surface of said flange has an oval configuration, said side surface of said base having an oval configuration which is similar to and smaller than the oval configuration of said inner side surface of said flange.

21. A cord retainer as set forth in claim 18 further including a recess in said flange, said recess being engagable with a cord to grip the cord.

22. A cord retainer as set forth in claim 18 further including a second flange having an inner side surface which faces toward the second end portion of said base and is engagable with at least one turn of a cord manually wound around said base.

23. A cellular telephone having a cord, said cellular telephone comprising a housing, said housing having a front side and a rear side with manually actuatable controls adjacent to the front side of said housing, and a cord retainer which at least partially defines a groove into which the cord may be manually wound, said cord retainer includes a base having first and second end portions, said first end portion of said base being connected with said

housing, a flange connected with said second end portion of said base, said flange having an inner side which faces toward said rear side of said housing and at least partially defines the groove which extends around said base and into which the cord may be manually wound.

24. A cellular telephone as set forth in claim 23 wherein said rear side of said housing faces toward said flange and cooperates with said flange to at least partially define the groove into which the cord may be manually wound with at least one turn of the cord disposed in engagement with the rear side of said housing and at least one turn of the cord disposed in engagement with said inner side of said flange.

25. A cellular telephone as set forth in claim 23 wherein said cord retainer includes a second flange which is connected with said rear side of said housing and has an inner side surface which faces away from said rear side of said housing and at least partially defines the groove into which the cord may be manually wound.

26. A cellular telephone as set forth in claim 25 further including a body of adhesive which attaches said cord retainer to said rear side of said housing, said body of adhesive being connected with said first end portion of said base.

27. A cellular telephone as set forth in claim 23 wherein said cord retainer is integrally formed as one piece with said rear side of said housing.

28. A cellular telephone as set forth in claim 23 wherein said cord retainer is movable relative to said housing between a retracted position in which said cord retainer is at least partially enclosed by said housing and an extended position in which said cord retainer extends outward from said housing.

29. A cellular telephone as set forth in claim 28 wherein said cord retainer at least partially encloses a component of said cellular telephone when said cord retainer is in the retracted position.

30. A cellular telephone as set forth in claim 23 wherein said housing includes a recess into which at least a portion of said cord retainer extends.

31. A cellular telephone as set forth in claim 23 wherein said base of said cord retainer is formed by a wall which extends from said flange, said wall having an oval cross sectional configuration when viewed in a plane extending parallel to said flange.

32. A cellular telephone as set forth in claim 31 wherein said wall at least partially defines a space to receive one or more components of said cellular telephone.

33. A portable electrical device having a cord, said portable electrical device comprising a housing and a cord retainer which is movable relative to said housing between a retracted position in which said cord retainer is at least partially enclosed by said housing and an extended position in which said cord retainer extends outward from said housing, said cord retainer

having a flange which at least partially defines a groove into which the cord may be manually wound when said cord retainer is in the extended position.

34. A portable electrical device as set forth in claim 33 wherein said cord retainer at least partially encloses a component of said portable electrical device when said cord retainer is in the retracted position.

35. A portable electrical device as set forth in claim 33 wherein said housing includes a recess into which at least a portion of said cord retainer extends when said cord retainer is in the retracted position.

36. A portable electrical device as set forth in claim 33 wherein said cord retainer includes a base which cooperates with said flange to further define the groove into which the cord may be manually wound when said cord retainer is in the extended position.

37. A portable electrical device as set forth in claim 36 wherein said base at least partially encloses a component of said portable electrical device when said cord retainer is in the retracted position.

38. A portable electrical device as set forth in claim 33 wherein said housing has a surface area which cooperates with said flange to further define the groove into which the cord may be manually wound when said cord retainer is in the extended position.